



ikonworks
WEDDING PHOTOGRAPHY

NEW BLOG POST

How to ensure you have
timeless wedding photography

Love & Romance

WWW.IKONWORKS.CO.UK



Your Wedding Experience Series

"Ensuring you have absolutely timeless wedding photos"



Tell your photographer what is important.

How do you tell someone what they need to know to allow them to photograph a day part of your family history? Capturing moments representing the direction your choosing to take your future generations in. Because of the love you have for one person?

How do you tell someone you have had a phone call with, or a brief a meeting with. What you don't like about yourself? How you want to make sure they don't capture what you perceive to be your biggest flaw? How do you explain, your family is complex.

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Is it comfortable talking about the images you want with the older generations of your family. Images with them at your side, because it is both sentimental and important?

Do you think they will support you? Capture the love, compassion and pride, present through your day? How do you go about finding this person?



As a photographer, preparing for a wedding is so much more than just arrival and departure times. More than where you bought your frock or ooh the pretty shoes.

As photographic styles have changed and client requirements have developed. What is important is that we don't lose sight of what weddings are all about. Remembering, it should be a day filled with joyous love. A day made of special, entertaining, and moving special moments. A day on which you are both surrounded by everyone you hold most dear.

As a little girl, I remember flipping through my parent's wedding album. It's worn box. The silly noise the box made as you lifted off the lid. The diamond pattern on the tissue paper between each mounted picture. I loved how young my Dad looked in these pictures. He travelled a lot when I was a child, so having this around me was precious. A comfort when he was on the other side of the world, and I was unable to see his face. My parents' album is after all a beautiful reminder of the love that made me exist in this world.

These memories made me want to create something of real value for my future brides and grooms. I have written this wonderful new resource for you. I believe it will ensure you have heirloom worthy wedding photos. The aim is to get you thinking about such things as:

- The look of your venue and styling, and how you can make these things work to their fullest potential.
- How a style you love, can work alongside mementos and heirlooms. Making your beautifully wedding unique.
- How you feel about topics like an unplugged ceremony. Booking a photographer referred from friends, or having a friend as your photographer. Are you a nervous person, do you find it hard being the centre of attention?
- What do you want most from your photography?
- What is the nicest content your photographer has posted online this week? Why knowing this demonstrates you are connecting with them, and investing in them. Why this in turn makes it easier for them to create those pure, authentic images for you.

It is a wonderful challenge finding balance between being a creative and business owner. Perfect photography is about capturing passion, love and beauty in a shutter click. I hope, working through this beautiful worksheet will show there is so much more to this process. Over to you to find out what makes thinking about romance and love the perfect starting point.

Romance

R - Research

Find a few photographers you like, with your magical research powers.

O - Observe

Don't knee jerk, keep an eye on their social media and see if you really connect with them

M - Make a shortlist

Come up with a final 2/3

A - Approach

Approach them. Why not use our other wonderful article to make sure you do this brilliantly

N - Nice coffee

Chat and connect, face to face is great, but Skype is fun too

C - Confirm

Tell the one you love, you love them and want to book them

E - Elaborate

Now is the time to cover the nitty gritty



and Love

A - Agree

Check all the early details

N - Nice chat

With a site visit. Get together and check out the wedding venue.
Have a wonderful chat for further bonding!

D - Decide timings

Timings, little details, runners, helpers, VIP'S and suppliers.
Give your photographer all the information they are going to need.



I - Live

Breathe... remember so long as you have done your research you are in very professional hands

O - OMG

It's really happening. Today is the day. Let us handle it all, relax and have fun.

V - Vows

Plenty of Kisses, be wrapped up in the moment

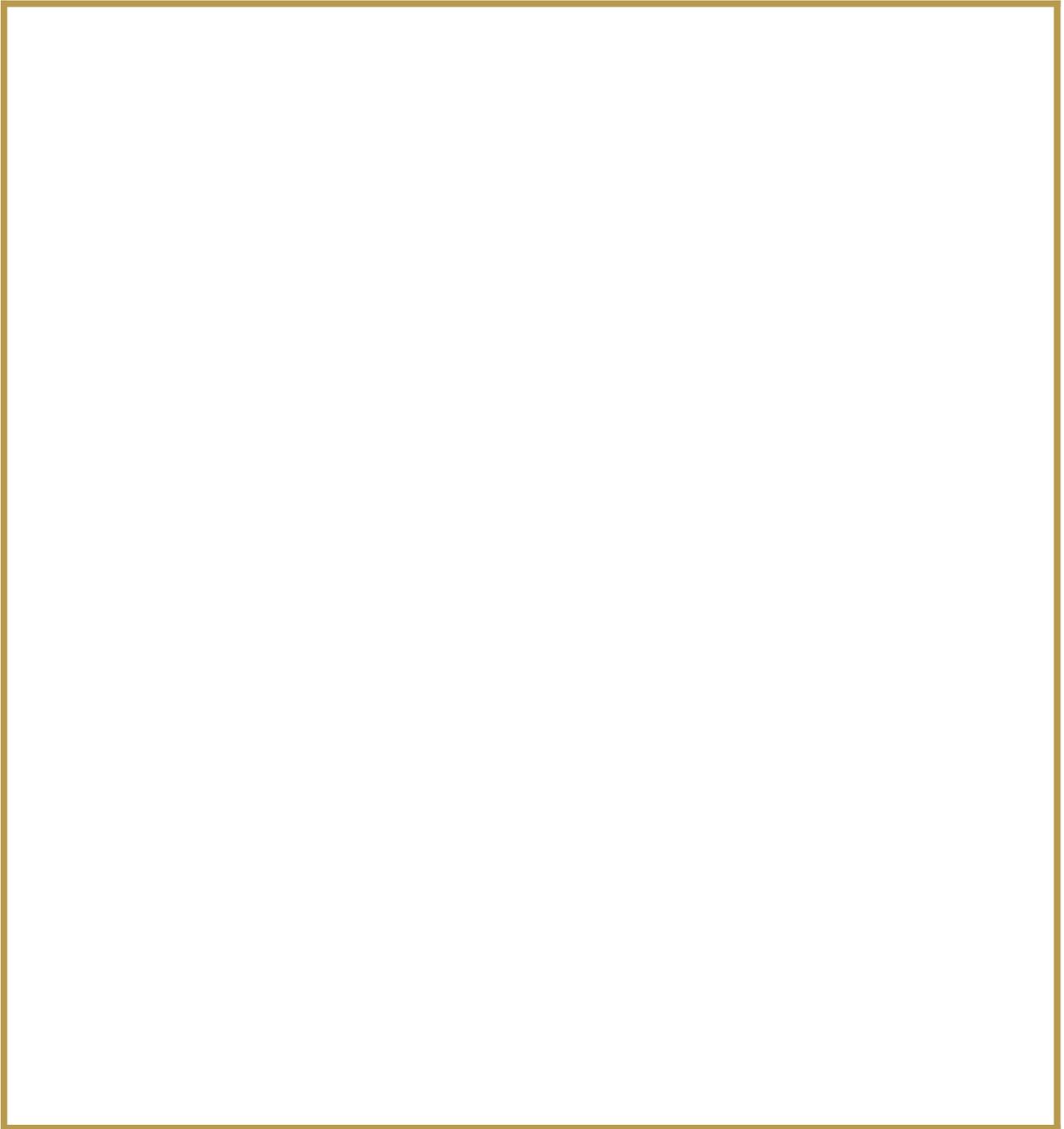
E - Excited

Photos, hugs, more kisses, dancing, laughing, more kisses. Embrace everything that has happened, kiss your partner often. Take that important dance and drink some fizz!



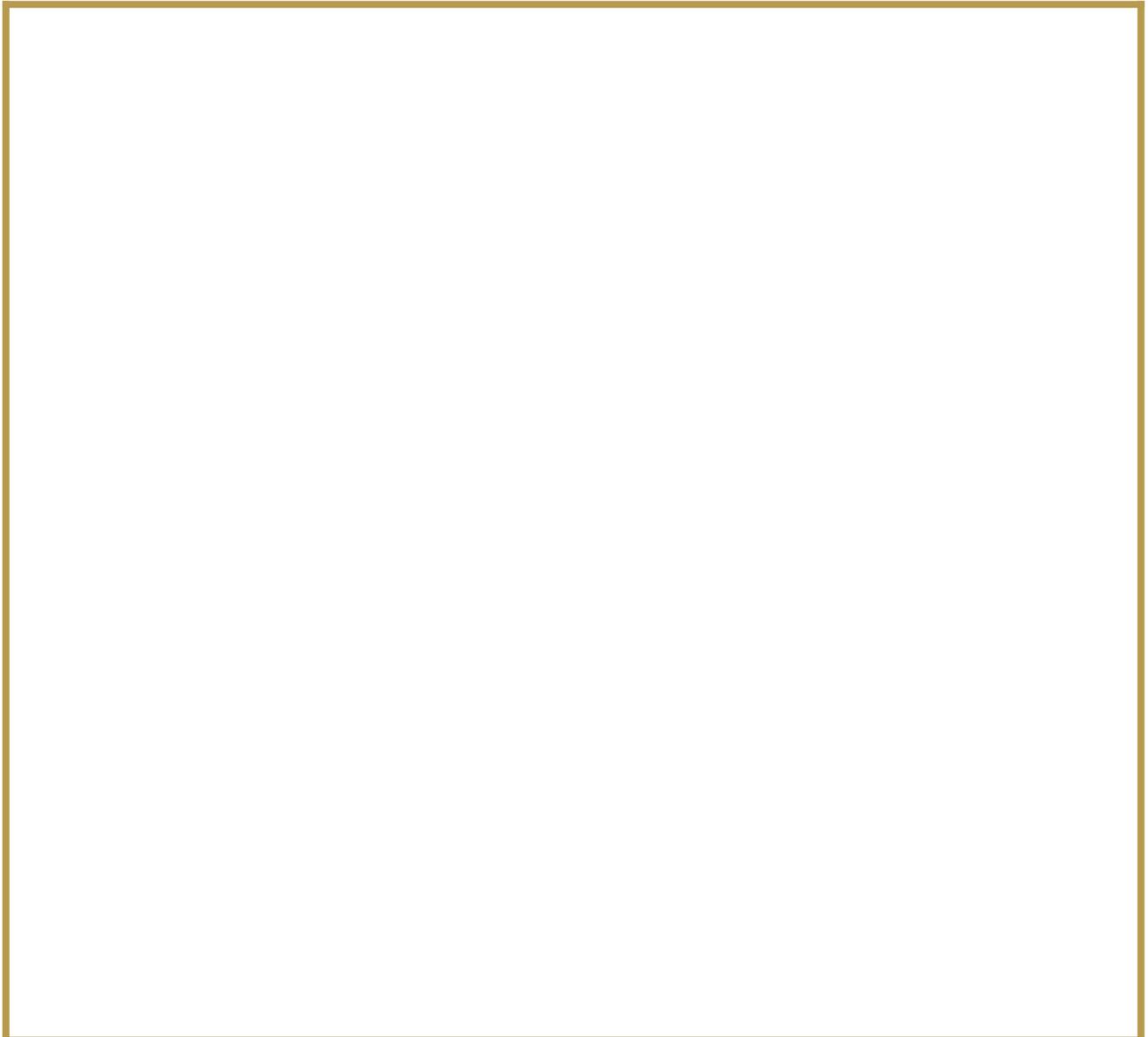
Style

- What is yours?
- What style wedding are you having?
- What type of venue is hosting your wedding?
- What style of photography do you think best fits your style of wedding and personal tastes?
- Where do you think you will find the type of suppliers who shoot this type of photography?
- Where does your partner think you will find these type of suppliers?



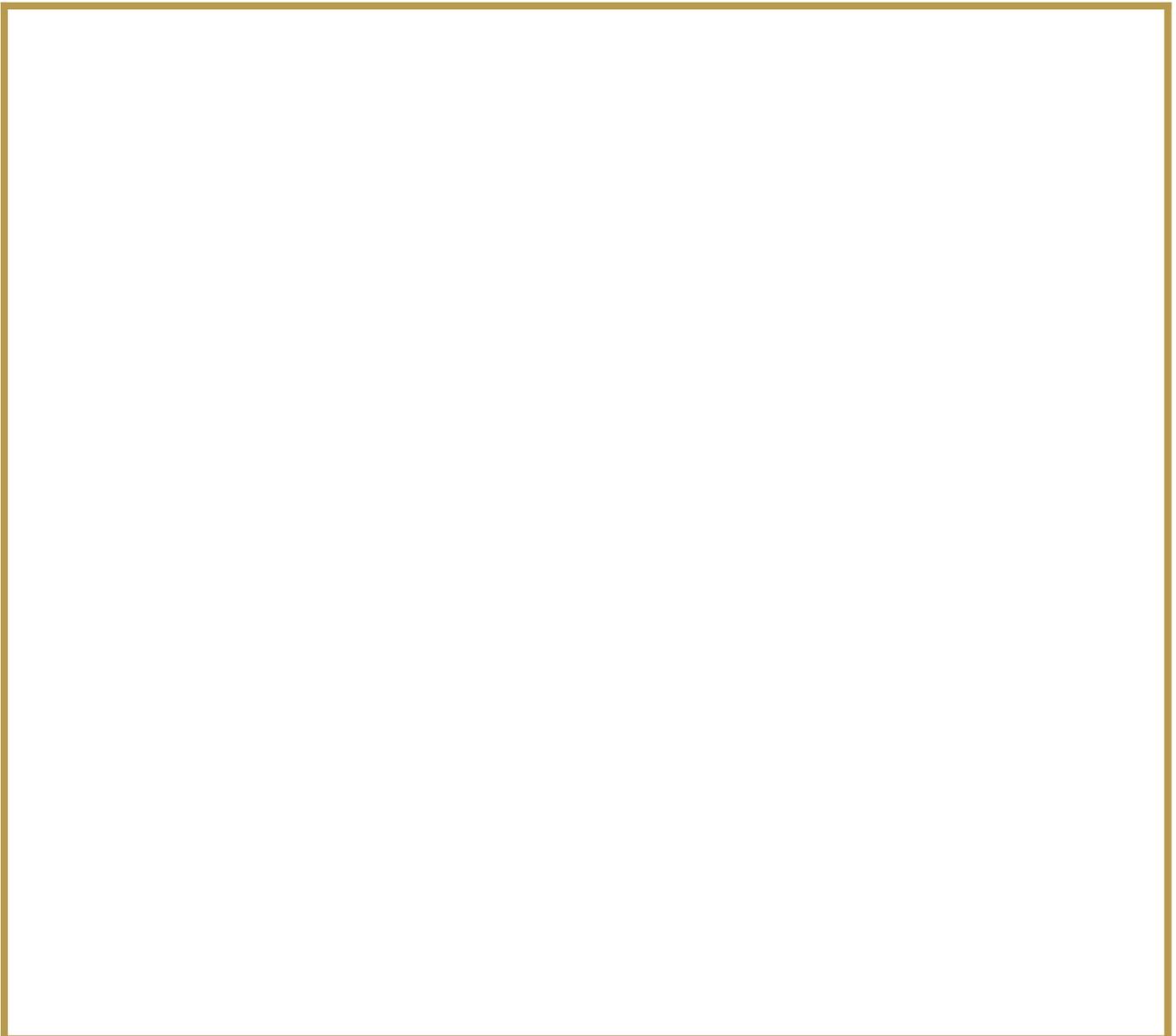
How do you feel?

- About preferred supplier lists? Photographers have mixed views on these, so if you are using one for your research - Have you looked into how it is put together, what terms the photographer is placed upon it under? Does your photographer for example have to pay to be on it, do they have to give part of your money to the venue for the referral? If you have met your photographer at a wedding fayre, have they paid to attend?
- About referrals from friends? How does your partner feel about these, and what will you do should someone refer a photographer to you?
- How do you both feel about an unplugged ceremony?
- About being the centre of attention?
- About the testimonials you see online for the person you are considering? Do they matter to you and your partner? Would they make a difference to you booking your photographer?
- About your photographer having insurance? Do you know why that is important, and how it would impact you if they did not have it and something went wrong? How does your partner feel about this?



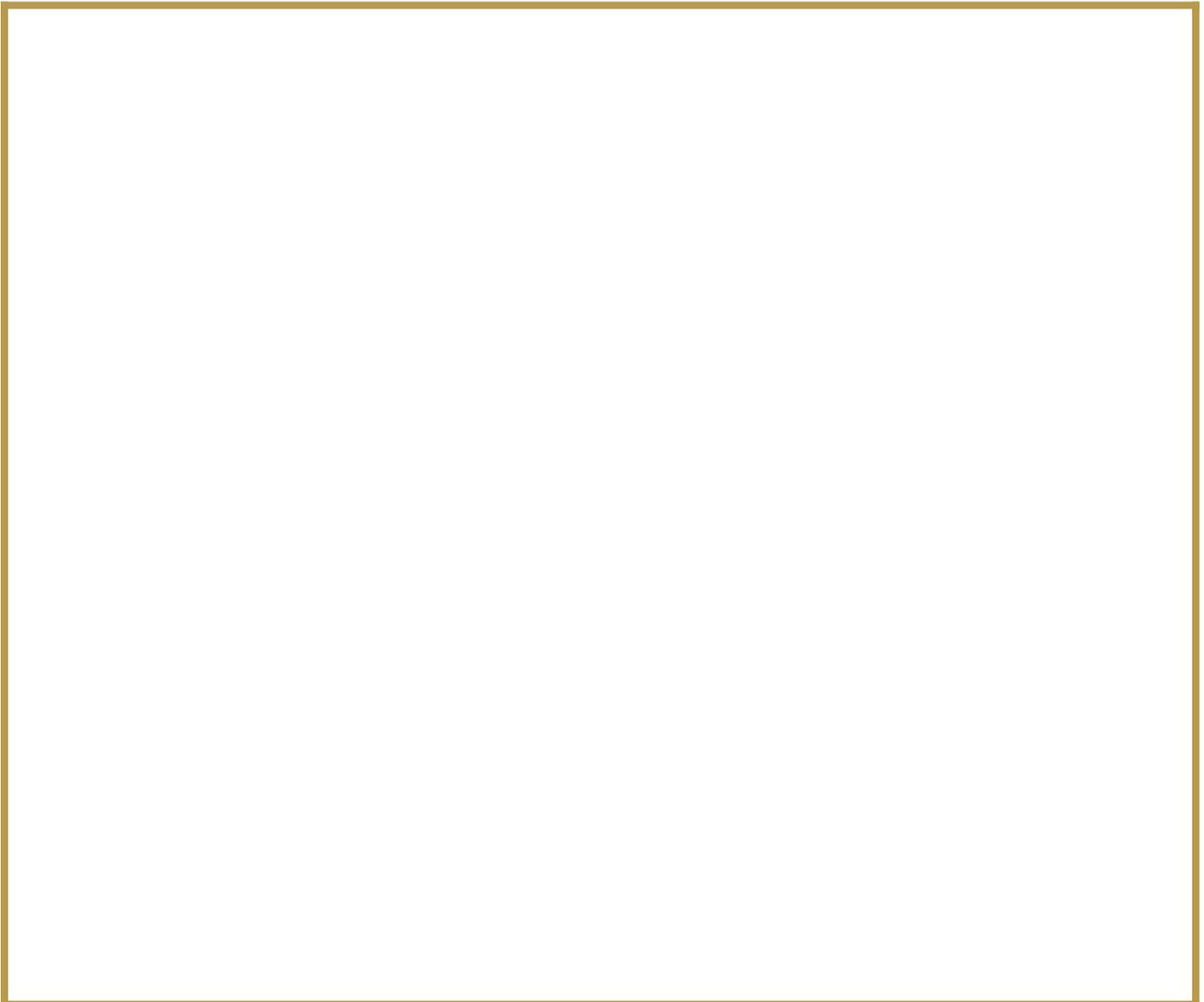
Wants and Wishes

- What do you want most from your photography? What does your partner want most from your photography?
- What type of person do you think you would like to book? What skills are important? What personality traits do you like/not like? Does your partner have the same opinion?
- When you look at photograph you love, why are you drawn to it? Is your partner drawn to it for the same reason, and to they also like it?
- What is the most anticipated part of your day?
- At the end of the day what will you be most thankful for? What does your partner say to this question?
- Is there a part of your day, where you have included a family heirloom, a special gift, a perfectly styled element, a wonderful present, or something you have made. Make sure you tell your photographer about these!
- Some photographers aim to tell the story of your day with your photographs, is this what you would like to happen? If not, are there part's of the day you want photographed, and part's not?



He said. She said. They said

- What is the nicest thing your potential photographer has said online this week, What impresses you the most about the photographers you are looking at? Does your partner agree with you?
- Do you feel connected to them, and if so why?
- What are you most nervous about in terms of your photography, and does your partner feel the same? Has the research you have done on line re-assured you in any way?
- Who are the important people are your wedding? Now ask your parter - is your answer the same? If not write down what you both say and talk through it. This is really important.
- What are you not good at individually, as well as a couple? Are you disorganised, ultra-organised, easily stressed, easily swayed or even dominated by family members?
- Are there family complexities you need to tell your photographer about? Do you think it is important to do this, and if so why?
- Do you have a family contingent who will still love a good group shot? If so does your photographer do this, and will you incorporate it into your day?
- Do you think there is anything else you need to talk about with your photographer at this stage? Talk through it with your partner?



The shortlist!

<i>Photographer</i>						
Where found	Do they have a blog?	Contact details	Website bookmarked	Facebook page liked	Instagram liked with notifications turned on	Twitter followed
You			/	Your partner		
Like	Love	Book		Like	Love	Book
Notes and information						

<i>Photographer</i>						
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Photographer

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Like	Love	Book		Like	Love	Book
Notes and information						

This is just the beginning

I hope you have loved working through this together, and have found it to be hugely valuable.

I am here to support you, and would love to hear from you soon. If you have any questions, email me at sayhi@ikonworks.co.uk

Love Tasha x



Your final notes