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IF THERE'S ONE  
THING I KNOW,  
IT'S LOVE AND  
ITS ETERNITY.

WELCOME

Coordinating every last detail of your photo sessions in the midst of planning a wedding is no easy feat. don't worry, we are here to help!

The information in this guide is going to help you through all of your photography related questions, so you can be relaxed and excited on your big day.

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If you have more questions, feel free to send over an email to [sayhi@ikonworks.co.uk](mailto:sayhi@ikonworks.co.uk), or visit the website [www.ikonworks.co.uk](http://www.ikonworks.co.uk).



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Everything you need  
to know about  
getting the most out  
of your photos, from  
the day you get  
engaged to the day  
you say "I do."

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## Engagement sessions

*Natural, casual, and of course romantic*

### Choosing a location:

Add more personality to your photos by choosing the location of your engagement session!

I love when a couple suggests having their photos taken in a spot that is sentimental to them, as it makes everyone more relaxed and allows them to focus on each other throughout the shoot. Is there a spot you went on for your first date? A cute local coffee shop where your first kiss was exchanged? Alternatively, if you need suggestions, I am here to help! Whether you have pictured a serene field or an urban environment as a backdrop for your photos, I have plenty of suggestions!

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In order to get the most out of your time in front of the camera, there is a limit of one or two locations per session.

Matt and Emily, opposite. Photographed at the gorgeous Tithe Barn, Petersfield.



## WHAT TO WEAR

### *Wardrobe 101:*

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*Wear whatever you feel comfortable in. Some clients dress up in their "Sunday best," while others gravitate toward bold patterns & a more casual style. My goal is to capture you in your element, so feel free to get creative with your wardrobe! (limit 1-2 outfits per session.)*

### *Outfit ideas:*

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[www.pinterest.com](http://www.pinterest.com)

<https://uk.pinterest.com/ikonworks/what-to-wear-to-your-engagement-shoot/>

[www.mintvelvet.co.uk](http://www.mintvelvet.co.uk)

[www.joules.com](http://www.joules.com)

### *What to bring:*

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*If you want to bring a favorite book, heirloom, or other meaningful prop, this is a great way to make your session totally unique! You could even bring your pet pooch.*

### *Scheduling:*

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*All sessions are scheduled two hours before sunset in order to capture the day's most beautiful, natural lighting.*





"because every moment counts..."



## YOUR WEDDING DAY

*Elegant, engaging and timeless*

### Wedding day tips:

Think about gathering all your bridal accessories before the day starts. This makes the getting-ready segment of the day go much more smoothly, and it allows me to spend more time focusing on the spontaneous moments when everyone is together. This could be just for the ladies, but same advice goes for the groomsmen.

Here are a few ideas: ring, jewellery, hair pieces, flowers, shoes, cuff links, letters, pictures, gifts, cultural items, invitations, order of service, and any unique items you've added to your wedding day styling. We love all your unique and individual details and momentos.

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TIP: Wooden hangers look much more appealing in photos than standard, plastic hangers. Consider switching this out before the big day!

Natalia and Kristian, opposite married at stunning Master Builders Hotel.



**"WHEN YOU LOVE AND LAUGH ABUNDANTLY, YOU LIVE A BEAUTIFUL LIFE" - OREBELA GBENGA**

Jo and Andrew married at Oakley Hall in Basingstoke, they had a beautiful relaxed intimate wedding with family over from Australia, They then embarked on a European Tour honeymoon together, before returning to their home in Perth.  
Featured with the English Wedding Blog.





## PORTRAITS

### Family photos • group shots

Appoint someone to help with family formals after the ceremony. Along with the candid and natural portraits taken throughout the day, most couples like to also include formal portraits with family and friends.



The best time to do these formal family portraits is typically right after the ceremony. This time can be extra chaotic if family members and friends are not all in the same place.

### Crowd management:

It helps hugely to have a designated friend who can proactively gather the groups so I can focus on creating beautiful photos for you.

Usually this person knows the groups well, and has a loud voice but a reassuring manner, meaning they can gather people with ease whilst ensuring they are comfortable and ready to have their picture taken.

### More recommendations:

After the ceremony, have your officiant make an announcement asking family to stay in the ceremony location.

Have an appointed friend help facilitate the different groups you would like to have photographed. We will have created your list of groups before we get to your wedding day, therefore making this all as easy as possible. Please note that each group shot can take 2-3 minutes.

Once these beautiful images are captured, you are free to enjoy your drinks reception, happy in the knowledge your family heirloom shots are captured and look stunning. We are now off to do the more relaxed, fun and creative wedding party images, less posing and more laughing.

At the end of the day, as the light changes we come together again to capture your romantic bride & groom portraits in the beautiful golden hour lighting!



**"GIRLS SHOULD BE TWO THINGS, CLASSY AND FABULOUS" - COCO CHANEL.**

Jo and Jay married at the Wise Wedding Venue in Kent. Sustainable festival theme with beautiful colourful styling.  
Featured with Rock N Roll Bride, Festival Brides and Mr and Mrs Unique.



Planning out a time line:

We like to document couples as they get ready, so send over your time line several weeks before the wedding!

Consider doing a first-look!

It used to be considered taboo, but seeing each other before the ceremony allows you to get extra photos. It also helps to calm nerves and gets your reception started on time, as guests won't have to wait long for the bride and groom to get their photos taken after the wedding. (You can always do a first look with your Dad. Emily did and her pictures are gorgeous!)



## Collections

### The Digital - £1680

Pre wedding meeting.

An engagement shoot.

A private online gallery you can share with your friends and family, this will also have a download option.

A beautiful post wedding present, containing a pretty USB holding all the high resolution images from your day.

### The Keepsake - £2115

All of the above, plus a selection of your favourite images in print:

Five 7x5 prints, two 8x10 prints, and one 20x10 print

A stunning 8x8 album from my favourite professional printer

### The Heirloom - £2870

All of the above, and a selection of your favourite images in print

Five 7x5 prints, two 8x10 prints, and one 20x10 print

A stunning 14x10 album from my favourite professional printer

The attendance of a second shooter all day

### The little extras

All of my collections also include

A beautiful post wedding present, containing a USB of all your high resolution images. Careful in-house digital editing, with gentle retouching and a collection of black and white images. Personalised social media graphics for you to use and a beautiful selection of your images set to music in a stunning video, which will also be available in HD on your USB.



### Engagement shoots

Included on a complimentary basis with all of my collections, this is a 2 hour shoot on location, at a place of your choosing

### Ordering from your engagement session

A print package is included with your shoot. This is made up of three prints at 8x4, two prints at 7x5 and one print at 8x10

ikonworks will make available images you select as a digital download once the print order is processed.

This allows you to keep and re-print further images as and when you wish.

### Digital images from your engagement session

Ordering the digital download from your engagement session is £180

Doing this gives you access to all of the images, as well as a 10% discount on print, product, and family orders for use on either further engagement shoot orders or wedding day orders.



With Kristian's father's boat reflected in the bottom of this tiny vase of flowers by Jo Hicks, this is the perfect memento image from their wedding at the Master Builders.



## *about tasha*

Thanks for stopping by I'm Tasha, nice to meet you. I am based near Basingstoke, meaning geographically I am perfectly situated to photograph weddings across Hampshire & the Home Counties. I do however, love a good adventure so please don't be shy about asking me to travel further afield. My style of photography is a mixture of elegantly artistic and documentary. I curate your timeless love stories into elegant memories, and I work with you to ensure we capture every detail of your incredible day.

I apply my renowned gentle touch, unique style and artistic vision. I believe in natural, heartfelt storytelling, creating images rich with love, comfort and complete authenticity. Images with a vibrant tone, invoking the memories and emotions from your wedding day. 'Ikonworks is a visual storyteller, documenting the love and connection between our happy couples. Couples who choose to celebrate their love through marriage.'



With thanks to Nalasha Jay Photography for this image, captured at Samerley House Ringwood

## *let's chat*

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**"I'D CHOOSE YOU... IN A HUNDRED LIFETIMES, IN A HUNDRED WORLDS, IN ANY VERSION OF REALITY, I'D FIND YOU AND I'D CHOOSE YOU".**

Words from the Chaos of the Stars by Kiersten White. Image of the roses exchanged by Jo and Andrew.

## Question's I've been asked

### **Do you travel?**

Of course! I travel all over the UK mainly. However if you are marrying abroad, then I would love to accompany you on your wedding day adventure. Simply email me and let's have a good chat about it all.

### **Can you hold my date while I decide?**

No-I am afraid not, I need a signed booking form and booking fee to secure your date in my diary. I also take bookings on a first come, first served basis.

### **Price**

Why does the price of wedding photography vary so much?

Pricing varies for all sorts of reasons. Over the years, I have worked in harmony with many wonderful couples. I have taken the time to focus on including exactly what I think you are going to need. Our prices therefore reflect that. No one photographer has the same experience, and the quality of their work will all be different. The level of before and after care you receive will vary. Finally the end product you receive needs to be taken into consideration. A wedding photographer who provides no pre-day services and simply turns up, shoots and hands over a disk of images at the end of the day, provides a very different service to someone like myself who is involved in the build up to your big day and individually edits each image.

Another key think to take into consideration is if your wedding photographer is fully insured with high quality professional equipment, someone who invests in their creative development. I am fully insured, I have high quality kit and I am constantly practicing and learning new elements and approaches to my craft.

### **Secure my day**

I require a 50% deposit, with the balance payable 6 weeks before your wedding day.

### **Do you offer discounts**

Not usually, I am however happy to discuss a bespoke package if you find my collections don't quite fit with your needs. These bespoke packages are not usually available at weekends or during the key summer season. Please email me and again we can chat



*let's chat*

**You can find me here:**

### **Website**

[www.ikonworks.co.uk](http://www.ikonworks.co.uk)

### **Email**

[sayhi@ikonworks.co.uk](mailto:sayhi@ikonworks.co.uk)

### **Phone**

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### **Instagram**

[@ikonworks](https://www.instagram.com/ikonworks)

### **Facebook**

[www.facebook.com/ikonworks](https://www.facebook.com/ikonworks)

### **Twitter**

[@tasha\\_ikon](https://twitter.com/tasha_ikon)



Kellys beautiful engagement ring captured in the frost at her hotel with the flowers from her bouquet in the background. Kelly and Adam married at the gorgeous Title Barn just after Christmas, on a chilly winter day.



I'd like to thank you very much from Ikonworks Photography

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We know you had unlimited options when it came to choosing a wedding photographer. It means the world that you have chosen us to document the most important day of your lives.

*"photography is a way of feeling. of touching. of loving.  
What you have caught on film is captured forever.  
it remembers little things.  
long after you have forgotten everything"*

- Aaron Siskind

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